



Photo credit: Rhetoric Society, Fall 2019

CONNECT WITH US

Cal Day

Come to UC Berkeley's annual **Open House** in April for information sessions, campus tours, special talks, and more.

Golden Bear Orientation

Join your peers in the campus-wide UC Berkeley **orientation** program for all new students.

Events

Attend department events with students, faculty, and staff. Visit rhetoric.berkeley.edu for news and updates.

ADVISING

Students can reach the Undergraduate Major Advisor **Hedi Vafaeenia** at 7406 Dwinelle Hall or through email at: rhetoricugadvising@berkeley.edu

Drop-in Advising Hours:

Monday - Thursday 9am-12pm, 1-4pm
Friday 10am-12pm, 1-3pm

HOW TO USE THIS MAP

Use this map to help plan and guide your experience at UC Berkeley, including academic, co-curricular, and discovery opportunities. Everyone's Berkeley experience is different and activities in this map are suggestions. Always consult with your advisors whenever possible for new opportunities and updates.

Visit ue.berkeley.edu/majormaps for the latest version of this major map.

Berkeley

Rhetoric
7408 Dwinelle Hall
Berkeley, CA 94720-2670
rhetoric.berkeley.edu

RHETORIC

Bachelor of Arts

Berkeley
UNIVERSITY OF CALIFORNIA

INTRODUCTION TO THE MAJOR

The **Rhetoric major** trains students in the history of rhetorical theory and practice, grounded in argumentation and in the analysis of the symbolic and institutional dimensions of discourse. Students gain a pragmatic understanding of the elements of rhetorical analysis, with special attention to logic, style, tropes, figures, and images, and receive a thorough grounding in the historical development of these elements in rhetorical theory.

This combination allows students to have a disciplined grasp of the contemporary character of rhetoric and language. Within the framework of understanding classical and contemporary theories and practice of interpretation, students can explore the role of persuasion in pragmatic and aesthetic contexts.



Photo credit: Rhetoric Department

“ By combining so many disciplines under one umbrella, Rhetoric expanded my brain in ways I never anticipated when I first encountered the major. ”

– Sophie Golub, Class of '16

MAJOR CONCENTRATIONS

Rhetoric majors may choose one **area of concentration**:

- History and Theory of Rhetoric
- Public Discourse
- Narrative and Image

Each concentration has its own required upper division coursework.

AMPLIFY YOUR MAJOR

- Join the **Rhetoric Society** to connect with Rhetoric peers and faculty.
- Attend Rhetoric **department events** like guest lectures and annual colloquia.
- Pursue a **Law & Humanities Course Thread** and explore the importance of the humanities in relation to law, literature, history, philosophy, music, and the visual arts.
- Undertake an **Honors Thesis** during your senior year.

RHETORIC

Bachelor of Arts

DESIGN YOUR JOURNEY

