



Photo credit: Media Studies Program

## CONNECT WITH US

### Cal Day

Come to UC Berkeley's annual **Open House** in April for information sessions, campus tours, special talks, and more.

### Golden Bear Orientation

Join your peers in the campus-wide UC Berkeley **orientation** program for all new students.

### Events

Attend department events with students, faculty, and staff. Visit [mediastudies.ugis.berkeley.edu](https://mediastudies.ugis.berkeley.edu) for news and updates.

## ADVISING

Students can reach out to the Media Studies Student Academic Advisors below:

**Laura Demir** (advises students last name A - K)  
**Chelsea Prieto** (advises students last name L - Z)

### Advising Drop-In Hours:

Visit [mediastudies.ugis.berkeley.edu/people](https://mediastudies.ugis.berkeley.edu/people) for advising drop-in days and times.

## HOW TO USE THIS MAP

Use this map to help plan and guide your experience at UC Berkeley, including academic, co-curricular, and discovery opportunities. Everyone's Berkeley experience is different and activities in this map are suggestions. Always consult with your advisors whenever possible for new opportunities and updates.

Visit [ue.berkeley.edu/majormaps](https://ue.berkeley.edu/majormaps) for the latest version of this major map.

# Berkeley

**Media Studies Program**

235 Evans Hall  
Berkeley, CA 94720  
[mediastudies.ugis.berkeley.edu](https://mediastudies.ugis.berkeley.edu)

# MEDIA STUDIES

Bachelor of Arts

# Berkeley

UNIVERSITY OF CALIFORNIA

## INTRODUCTION TO THE MAJOR

**Media Studies** is an interdisciplinary group major that weds a variety of traditions including communication, anthropology, sociology, political science, and journalism with contemporary critical and cultural studies to examine media technologies, forms, institutions, economics, policies, culture, and audiences. Students learn media history, practice, and theory in the United States and abroad. Media Studies students specialize in one of three areas of concentration: Digital Studies, Global Cultural Studies, or Media Law and Policy.



Photo credit: Steve McConnell

“It’s interdisciplinary, touches on many interconnected subjects, and explains media’s large impact on society.”

– Media Studies Graduate, 2019

## ADMISSION TO THE MAJOR

For information regarding applying to the Media Studies major, visit the Media Studies Applying pages: [mediastudies.ugis.berkeley.edu/applying-overview](https://mediastudies.ugis.berkeley.edu/applying-overview) and [mediastudies.ugis.berkeley.edu/prerequisites](https://mediastudies.ugis.berkeley.edu/prerequisites).

Media Studies has four prerequisite courses. One is Media Studies 10 or W10: Introduction to Media Studies. It is open to sophomores after two semesters at Berkeley and first-semester transfer students. Beginning fall 2020, students are required to take this course at Berkeley.

## AMPLIFY YOUR MAJOR

- Join a **student organization**; some are media-related, e.g. **CalTV**, **The Daily Californian**, **SUPERB**, or **Business Careers in Entertainment**.
- Earn **academic credit** for an internship.
- **Study abroad** and expand your world.
- Add a **minor**, e.g. **Digital Humanities** or **Journalism**, or summer certificate, e.g. **Film & Media** or **New Media**.
- Add a **second major** if inspired.
- Participate in the **Media Studies Honors Program** if eligible.



# MEDIA STUDIES

Bachelor of Arts

## DESIGN YOUR JOURNEY

