



Berkeley Discovery: How Can I Jump In to Innovation and Entrepreneurship?



Cal offers many resources and opportunities for students to bring their ideas to life

Scan to learn more:



WHAT IS INNOVATION & ENTREPRENEURSHIP?

Innovation puts new ideas into practice. Entrepreneurs create enterprises of all kinds across the public, civic and private sectors. If you have an idea to activate, an enterprise to scale, or just want to get better at thinking entrepreneurially, UC Berkeley is the place for you.



WHY DO IT?

- Generations of students have come to UC Berkeley to question the status quo and engage in entrepreneurial thinking that makes our world a better place.
- Perhaps you'd like to follow the example of 25Under25 Global Legacy Award winner and *Berkeley Changemaker* **Debora Ghosh**, change the way we game like **Kevin Chou**, benefit humanity through groundbreaking scientific discoveries like UC Berkeley Nobelist **Jennifer Doudna**, or simply hone your leadership and critical thinking skills as you collaborate with others.

Be sure to check out this list of Innovation & Entrepreneurship [campus leaders](#), too, and the many programmatic opportunities for students that they represent.

MEET ENTREPRENEURS

Come watch student teams pitch to panels of professors, investors and experts as they vie to win the grand prize at the **Collider Cup!** Or, consider applying for an internship with a startup via **SkyDeck Accelerating Careers in Entrepreneurship (ACE)**.

PROJECT HIGHLIGHTS

Learn more about each student project by scanning their QR code:

Lekha Duvvori, *Mechanical Engineering*

Designing solar cars



Adam Saleh, *Cognitive Science*

Design Services Start-up



HOW DO I START?

1



Start with BEGIN: Whether you are just getting started in your entrepreneurial journey and want to learn more about the myriad campus resources awaiting you or you're a seasoned entrepreneur looking to scale, the **BERkeley Gateway to INnovation (BEGIN)** is the place to begin.

2

Take a great class:

- For a wider lens into entrepreneurial thinking, join the more than 20% of undergraduates who enroll in one of 30+ **Berkeley Changemaker®** courses and learn core skills in critical thinking, communication, and collaboration.
- Develop an entrepreneurial mindset by pursuing a **Certificate in Entrepreneurship & Technology** offered through Sutardja Center or the **Berkeley Certificate in Design Innovation** from the Jacobs Institute.
- Learn from tech entrepreneurs (most of them Cal alumni) in the one-unit **Newton Lecture Series: A Berkeley Changemaker Course** or take a ten-week course in entrepreneurship via **StEP**.

3

Find opportunities beyond coursework:

- Explore entrepreneurial scholarships and fellowships in the **Discovery Opportunities Database**, including opportunities to:
 - Get mentorship for fostering and scaling ideas in the **Fung Fellowship** or **Free Ventures Fellowship**.
 - Intern with startups through the **SkyDeck Ace Intern Program** or the **UCB Startup Fair**.
 - Secure funding for a prototype with the **Jacobs Innovation Catalyst Grant** or start-up venture through the **Berkeley Haas Entrepreneurship Startup Seed Fund**
 - Participate in weekend **hackathons** or compete in the **Collider Cup** or **Big Ideas Contest**.
- Explore many more undergraduate entrepreneurial resources on the **BEGIN** site.

